



## VIJAYA INSTITUTE OF PHARMACEUTICAL SCIENCES FOR WOMEN

Enikepadu, VIJAYAWADA – 521108

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Pharmacy Council of India, New Delhi & Affiliated to JNTUK, Kakinada  
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### Deployment of Strategic Plan

In the Strategic Deployment and Perspective Plan of the Institution for 2015-2019, the institution has come up with a knowledge awareness programme, Pharma Expo. The main intention of the programme is to provide a new space for learning to the novice. The expo is aimed to bring out the latest trends and technologies in pharmaceutical field. It is conducted every year during the National Pharmacy Week. Students under the guidance of the members of faculty present innovative charts, exhibits and working models on the existing and new trends of the field. VIPW invites schools and colleges to send their students and provides transport facility too. The programme is set for two days and students visit the institution along with their faculty members in the time slot allotted to them.

Attendees of the Expo will find an opportunity to enhance their knowledge pyramid as they listen to the key note sessions of prominent professors and doctors. Not only the explanation of models, visitors also get an opportunity to go around the well-equipped laboratories of the institution and learn about the manufacturing of tablets and live animal experiments. Models on Pharmaceutics, live experiments in Pharmacology and Pharmaceutical Analysis attract the crowd.

On an average about 3000 students from schools and colleges in and around Vijayawada attended the expo consecutively for two years in 2018 and 2019 and expressed happiness saying that the visit was a fruitful one.



  
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The institution has been successful in implementing its plan in creating awareness about the field of Pharmaceutical Sciences to those students who are not much aware of the field. The objective of the Pharma Expo is also about integrating the courses and concepts to nurture the students of VIPW to work on creatively and tap their inherent potential.

**విజయవాడ 'ఫార్మా ఎక్స్‌పో 2018' ప్రారంభం**



**శ్రీశ్రీ ప్రజ్వలన చేసి ఫార్మా ఎక్స్‌పోను ప్రారంభిస్తున్న అతిథులు**

విజయవాడ టూరిజం, టిఎంఐఐఐ 3, (వైఎస్ఆర్) మండల పరిధిలోని ఎనికేపాడు గ్రామంలోని ఎన్‌ఆర్‌కీ పాఠశాలలోని అధ్యక్షులలో సర్వసాధారణ విజయ మహిళా ఫార్మా కళాశాలలో ఫార్మా ఎక్స్‌పో 2018 వేడుకలు సునంగా ప్రారంభమయ్యాయి. ముఖ్య అతిథిగా గుంటూరు డిప్యూటీ హనుమయ్య ఫార్మా కళాశాల ప్రిన్సిపాల్ డాక్టర్ సూర్యదేవర విద్యార్థుల పాల్గొన్నారు. జ్యోతి ప్రజ్వలన చేసి కార్యక్రమాన్ని ప్రారంభించారు. డిప్యూటీ హనుమయ్య ఫార్మా కళాశాల ప్రిన్సిపాల్ డాక్టర్ సూర్యదేవర విద్యార్థుల మాట్లాడుతూ ఇటువంటి ఫార్మా ప్రదర్శన ఏర్పాటు చేయడం పట్టణ కళాశాల యాజ్ఞ్యమ న్యాసికి ప్రత్యేకంగా అభినందనలు తెలియజేశారు. విద్యార్థులు ఫార్మారంగంపై ఆసక్తిని విజ్ఞానాన్ని పెంపొందించుకోవడానికి ఇటువంటి ప్రదర్శనలు ఎంతో ఉపయోగపడతాయన్నారు. ఫార్మా రంగం యొక్క అభివృద్ధికి విద్యార్థులు తమ సేవలు అందించాలని కెయూఎస్ఆర్ సిద్ధా ఫార్మా కళాశాల ప్రిన్సిపాల్ డాక్టర్ గరికపాటి దేవత్రాపు విద్యార్థులకు సూచించారు. కళాశాల ప్రిన్సిపాల్ డాక్టర్ కే. పద్మలత మాట్లాడుతూ ఈ బౌద్ధ విజ్ఞాన ప్రదర్శనకు విజయవాడ నగరంలోని 150 కళాశాల విద్యార్థులు రెండు రోజుల పాటు సుదృఢమనస్సుతో తలపారు. విజ్ఞాన కాలేజీ ఆఫ్ ఫార్మా ప్రిన్సిపాల్ డాక్టర్ శ్రీనివాసబాబు, ఎన్ ఆర్ కి వ కాలేజీ ఆఫ్ ఫార్మా ప్రిన్సిపాల్ డాక్టర్ అంకమ్మ రౌదర్, విజయ మహిళా ఇంజనీరింగ్ కళాశాల ప్రిన్సిపాల్ డాక్టర్ రెండమ్మ, విజయ మేనేజ్‌మెంట్ కళాశాల ప్రిన్సిపాల్ డాక్టర్ సుబ్బయ్య, కళాశాల అధ్యక్షులు, విద్యార్థులు పాల్గొన్నారు.

**ఫార్మా రంగంపై విద్యార్థుల ఆసక్తి**

ఎనికేపాడు(విజయవాడ గ్రామీణం), న్యూస్‌టుడే : విద్యార్థులు ఫార్మారంగంపై విజ్ఞానాన్ని, ఆసక్తిని పెంపొందించుకోవాలని గుంటూరు జిల్లా డిప్యూటీ హనుమయ్య ఫార్మా కళాశాల ప్రిన్సిపాల్ డాక్టర్ సూర్యదేవర విద్యార్థుల అన్నారు. ఎనికేపాడులోని విజయ ఫార్మా కళాశాలలో రెండు రోజులు పాటు నిర్వహించే ఫార్మా ఎక్స్‌పో-2018 కార్యక్రమాన్ని సోమ వారం ప్రారంభించారు ఈ సందర్భంగా ఆయన మాట్లాడుతూ ఇలాంటి ప్రదర్శనల వల్ల విద్యార్థులు తమ పరిజ్ఞానం పెంచుకుంటారని చెప్పారు. ఫార్మా రంగం అభివృద్ధికి అందరూ కృషి చేయాలన్నారు. కళాశాల ప్రిన్సిపాల్ కె పద్మలత, సిద్ధార్థ ఫార్మా ప్రిన్సిపాల్ జి దేవత్రాపు విజ్ఞాన్, ఎన్‌ఆర్‌కీ, విజయ మహిళా ఇంజనీరింగ్ కళాశాల ప్రిన్సిపాల్ శ్రీనివాసబాబు, అంకమ్మ, రెండమ్మ తదితరులు పాల్గొన్నారు.



ప్రదర్శనను తిలకిస్తున్న పాఠశాల విద్యార్థులు

*Newspaper Clippings on Pharma Expo 2018 and 2019*



  
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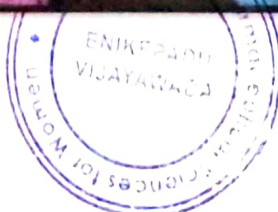
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## PHARMA EXPO

2018-19 & 2017-18



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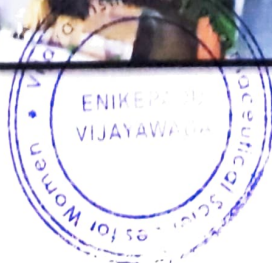
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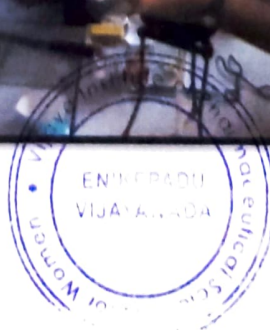




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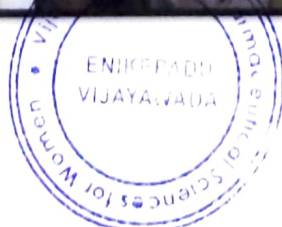
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## Strategy Development and Deployment

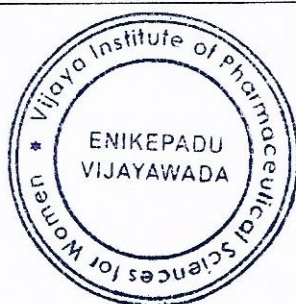
### 6.2.1 The institutional Strategic/ perspective plan is effectively deployed

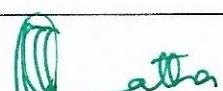
#### Response:

The institution has its own strategy and deploys the resources effectively. The process includes identifying the various options selecting the most promising and deciding upon how they will be useful in the development of the organization.

#### Perspective Plan 2015-2020

Objective	Action Plan
<b>Quality Education and Lifelong Learning</b>	
To provide quality education in theory and practical	<ul style="list-style-type: none"> <li>Identify and adopt new teaching-learning strategies</li> <li>Provide individual attention and hands on experience during lab sessions</li> <li>Train students in health care and community services</li> <li>Create opportunities for new learning by organizing Seminars/Conferences/Workshops</li> </ul>
Welfare Schemes for students	
	<ul style="list-style-type: none"> <li>Identify and encourage merit students</li> <li>Provide concession to students who do not come under fee reimbursement scheme of Govt. of A, P</li> </ul>
<b>Skill based Education</b>	
	<ul style="list-style-type: none"> <li>Adhere to the academic curriculum</li> <li>Introduce skill development programmes</li> <li>Empower young women through awareness programs</li> </ul>
Realization of quality education & lifelong learning	<ul style="list-style-type: none"> <li>Certificate and Add on Courses</li> <li>Digitalization of library</li> <li>Improvement of e-resources and IT facilities</li> </ul>
<b>Social Responsibility and Extension Activities</b>	



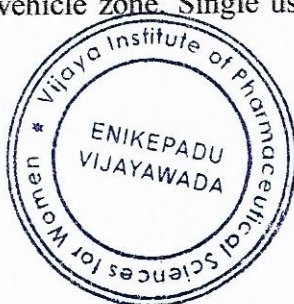
  
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To promote health awareness programmes in and around Vijayawada	<ul style="list-style-type: none"> <li>Promote awareness regarding safe use of medicines</li> <li>Organize health awareness programmes in schools and colleges</li> <li>Conduct health camps for rural public</li> </ul>
Curriculum Enrichment	
	<ul style="list-style-type: none"> <li>Orient teachers towards OBE</li> <li>Scientific papers presentations and publications</li> <li>Encourage faculty towards innovations and patents</li> <li>Organise FDPs</li> <li>Conduct Pharma Expos</li> </ul>
Environmental Education and Awareness	
	<ul style="list-style-type: none"> <li>Green Initiatives</li> <li>Reduction of plastic usage</li> <li>Pedestrian friendly pathways</li> <li>Water conservation</li> <li>Energy Conservation</li> </ul>

### Action Plan Successfully Implemented

The institution has implemented the strategic plan with regards to building an eco-friendly environment at the institution. The institution is committed to inculcate responsibility among its students and faculty to conserve natural resources and as such it has come up with Green Policy and has become successful in making the campus clean and green. The institution planted a number of trees in and around the campus. Faculty and students donated plants of medicinal value which are well maintained. A small citrus garden is built amidst the blocks of the building and a beautiful lawn is raised in front of the college building. Faculty and students participate in *Swachh Bharat*, *Swachhatha Pakhwada* and plantation programmes. To protect and preserve the water resources, the college has implemented rain water harvesting system. In addition roof water is directed to the bore well recharge well and to the pond to increase the ground water level. Fresh water pond eco-system in the north-east corner of the institution serves to hold a biodiversity of species and refreshes the moods. To reduce carbon emissions, the institution built pedestrian friendly pathways and declared the campus as no vehicle zone. Single use plastic is completely discarded in the



  
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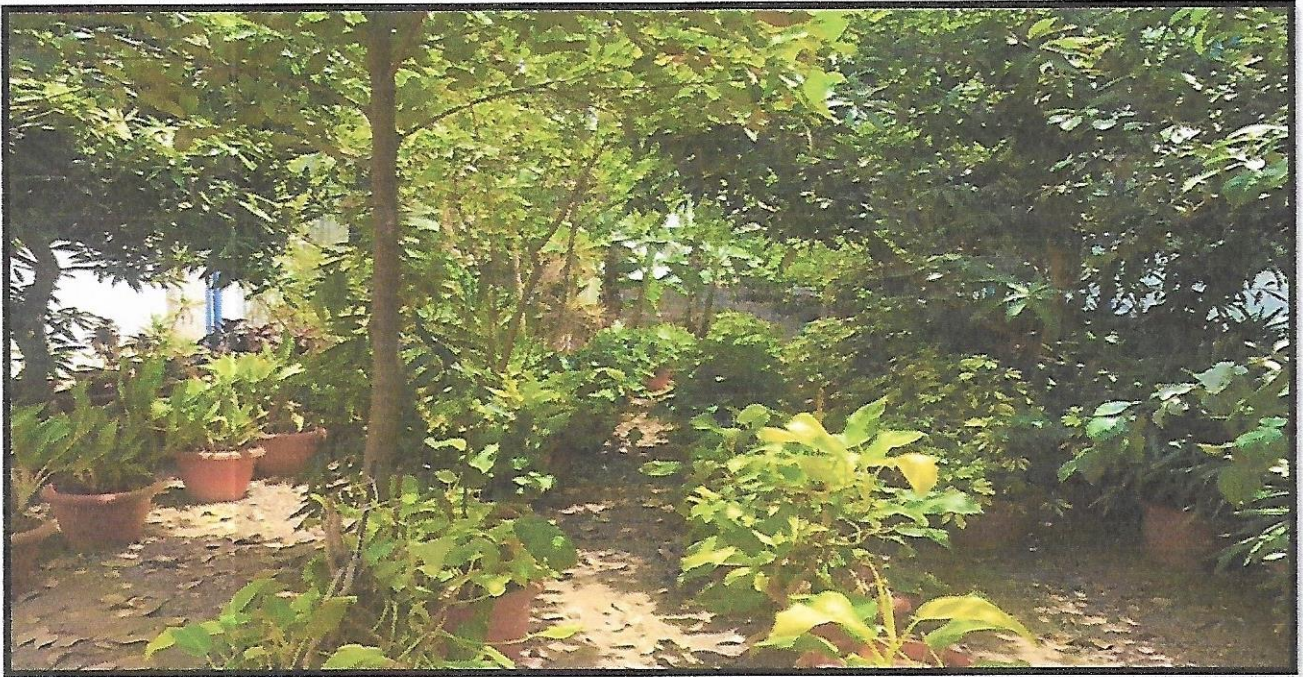
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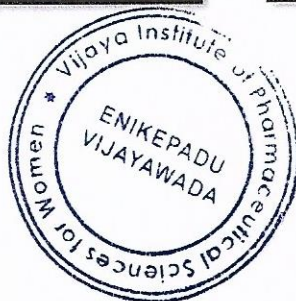
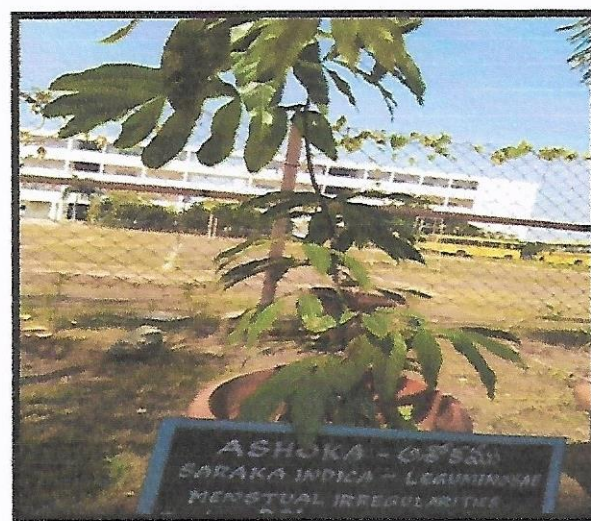
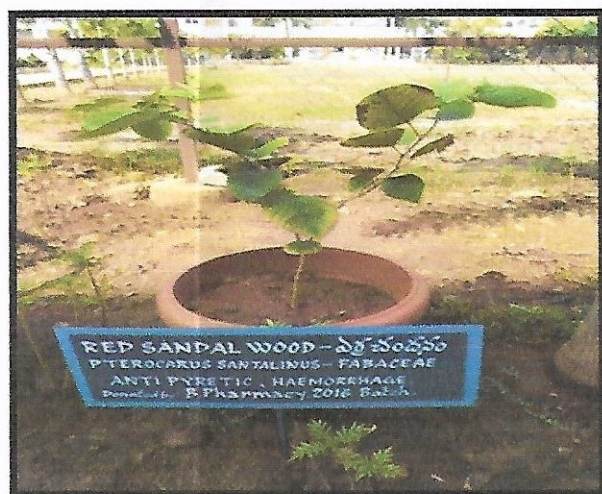
college. The institution has been using LED bulbs and solar bulbs to conserve energy. State government of Andhra Pradesh has bestowed the institution with the *Swachh Survekshan* Award in recognition of the initiatives.



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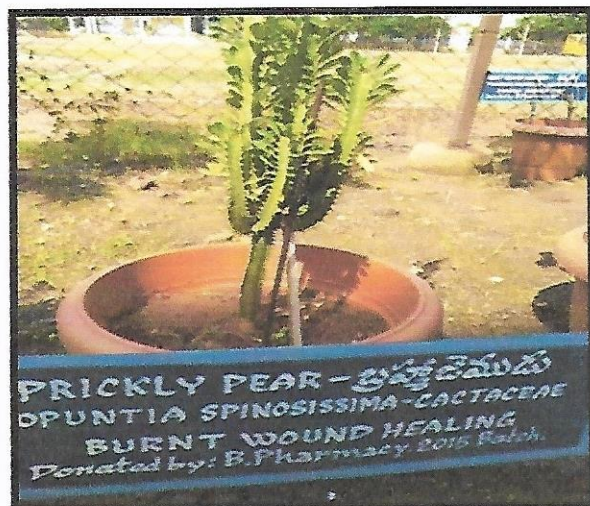
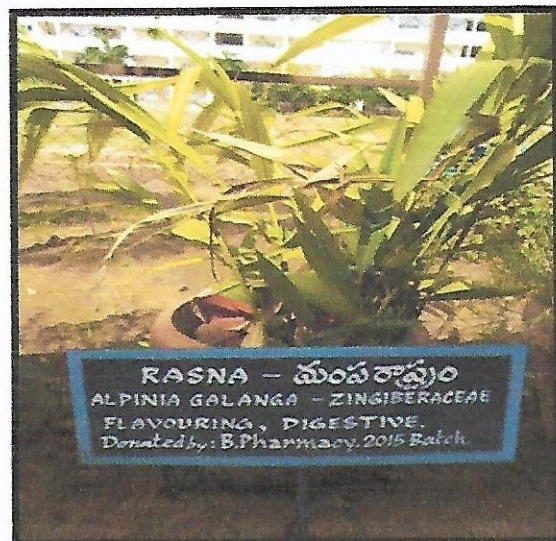
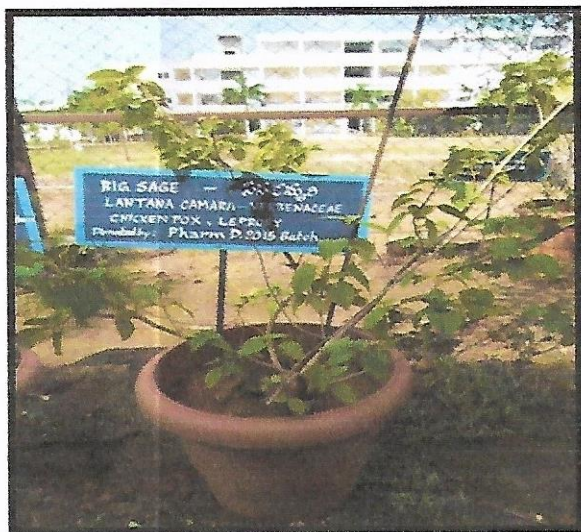


## Medicinal Plants

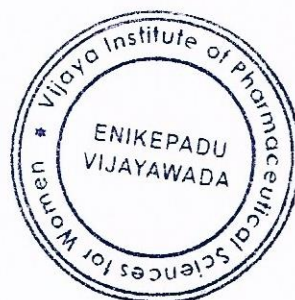
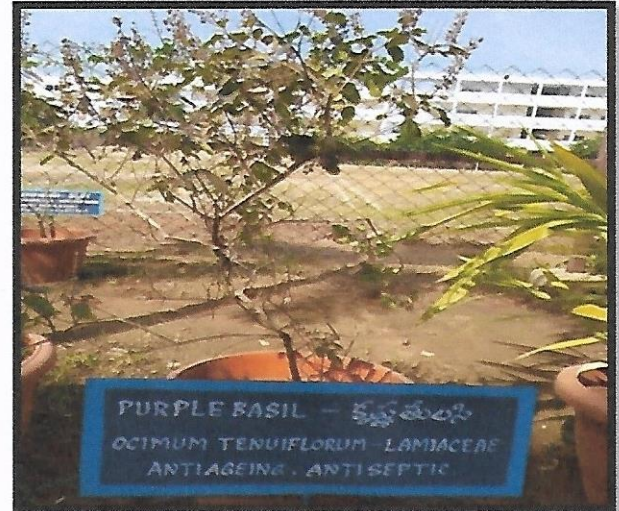



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